

Beyond the Page to the Stage
Stepping Up Your Writing Game
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Why do we need to go beyond the page to the stage? Because we are not just writers . . . we are communicators. And communicators use both the page and the stage.

WHY WRITERS SHOULD SPEAK

1. Builds Platforms.
2. Clarifies Your Message.
3. Builds Confidence.
4. Test Your Material in Real Time.

God wants us to use our words, stories, and experiences to encourage others.

Developing Your Presentation

1. KNOW YOUR AUDIENCE!

2. Parts of the Presentation

a. Introduction

b. Body

c. Conclusion

Adding Layers to Your Message

“Strong messages aren’t memorable just because the content is good. They’re memorable because they have layers.”

Layer 1: Story

Layer 2: Scripture

Layer 3: Humor

Layer 4: Physical Delivery

Layer 5: Props

Layer 6: Connection

Layer 7: Confidence

“No one else can speak through your vocal cords.

And no one else carries your combination of experiences, failures, humor, and perspective.”

